



# Sponsorship

How your company can help improve Oklahoma's Critical Infrastructure

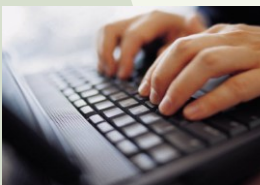
## About Us...

The InfraGard Oklahoma Members Alliance is an information sharing and analysis effort serving the interests and combining the knowledge base of a wide range of members.

### Mission Statement

**"To improve and extend information sharing between private industry and the government, particularly the FBI, to the furtherance of protecting critical national infrastructures."**

At its most basic level, InfraGard is a cooperative undertaking between the U.S. Government (led by the FBI) and an association of businesses, academic institutions, state and local law enforcement agencies and other participants dedicated to increasing the security of our country's critical infrastructures.



Our goal is to enable the flow of information so that the owners and operators of infrastructure assets can better protect themselves and the federal government can discharge its law enforcement and national security responsibilities.



### Including

- Member Meetings
- Keynote Speakers
- Member Socials

Information Warfare Summit

## Exciting opportunities to partner with Oklahoma's premier InfoSec community

For more than fifteen years, the InfraGard Oklahoma Members Alliance has proudly boasted relationships with the most prominent businesses and industries across the Sooner State. Today, our membership is more than 800 members strong, and composed of the finest Critical Infrastructure professionals in the public and private sectors. And we are growing each month at a staggering rate.

But InfraGard Oklahoma hasn't been able to achieve this feat alone. Thanks to the gracious support of our partners, we have been able to develop an impressive program of top-notch speakers, an annual event where attendance is one of the most sought after in the Information Security community and social events where we come together to enjoy each other's company.

We hope you share our vision for the importance of creating an informative and entertaining program. This information sheet is designed to introduce your firm to participation opportunities in our vision.

Meticulous readers will notice that we have *sponsorship levels*, identified as Silver, Gold, Platinum and Diamond. Previously, these designations were only used as designations on our IWS t-shirt and sponsorship page on the InfraGard Oklahoma website. Going forward, we plan to provide our premium sponsors with first-right-of-refusal on new partnership programs for interesting and unique ways to personally connect with our membership.

If you have any questions regarding the sponsorship opportunities, have additional ideas on new ways to improve our program or wish to participate, please contact us at [infragardok@gmail.com](mailto:infragardok@gmail.com). We will immediately respond to your request.

### Connect with your target audience:

- ✓ IT decision-makers
- ✓ Small business to Fortune 500
- ✓ Business & security stakeholders

## Keynote Speaker

1X PER YEAR: based on speaker availability



Brett Johnson, "The Original Internet Godfather", with his FBI Most Wanted photo, speaking to Oklahoma InfraGard members, October 2017.

Keynote Speaker Sponsorship allows our InfraGard Chapter to invite world-class presenters to address our membership, and draw larger attendance to the OKC area for your company to meet in person. The annual keynote is typically selected at the January Board Meeting and presented to potential sponsors for funding on a first-come, first-served basis.

## Benefits

The Keynote Speaker Sponsor receives all of the benefits of a monthly meeting sponsor, plus:

- Sponsor table at event
- Keynote introduction
- 15-minute product pitch
- One event survey question
- **Diamond Sponsor Recognition**

## Cost/Attendance

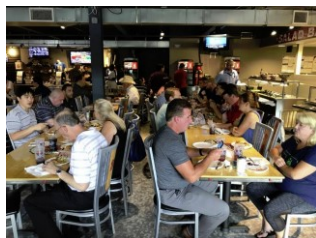
Attendance: 75-125 members  
Cost: \$5000

## Member Socials

2X PER YEAR: Winter & Summer



Our newest sponsorship opportunity is the Member Social, a unique opportunity to mingle with our membership one-on-one in a more relaxed atmosphere, based around an entertainment venue selected by our Social Events Committee.



## Benefits

The **Platinum level** Member Social Sponsor has approval to:

- Handle registration for the event using their own CRM system to collect standard information (name, title, company, email, etc. – subject to the Social Event Chair's review
- Greet & handout tickets at one location at the event (golf, registration, or bar)
- Make a 10 minute address to membership at the meal

## Cost/Attendance

Attendance: 30-40 members  
Cost: \$1500+ (varies by location)

## Member Meetings

6X PER YEAR: 1<sup>st</sup> Wednesday of each month

The Oklahoma InfraGard Chapter meets monthly for lunch, a program, and information sharing. Monthly meetings are typically held in Oklahoma City, and video broadcast to locations across the state, on the first Wednesday of each month, starting at 11:30am.

The monthly meeting is the primary vehicle for addressing the InfraGard Oklahoma constituency and introducing new candidates for membership to our unique and informative program. Monthly Meeting Sponsors are encouraged to submit topics and speakers for discussion, but we request that topics are platform/vendor agnostic and primarily educational in

nature. (Suggestions must be received prior to our January Board meeting for consideration.)

## Benefits

The Monthly Meeting Sponsor receives the following benefits:

- Pre-event email promotion to all InfraGard members
- 5-minute product pitch
- Simulcast to locations across Oklahoma
- Brochure in box lunch
- **Gold Sponsor Recognition**

## Cost/Attendance

Attendance: 30-70 members  
Cost: \$750

## Information Warfare Summit

1X PER YEAR: FALL



The Information Warfare Summit (IWS) is a joint venture between InfraGard and ISSA-OKC, drawing hundreds of InfoSec (and other) Professionals from all across Oklahoma. The all-day event allows attendees to learn about the latest

in Information Security while also earning continuing education units (CEU).

Five levels of IWS sponsorship:

- Diamond (1 avail.) \$5000
- Platinum (2 avail.) \$2500
- Gold (4 avail.) \$1500
- Silver (4 avail.) \$500
- After-Event Sponsor (1)

**For complete details on the benefits of each level, please request the separate IWS Sponsorship brochure.**



Oklahoma Members Alliance

infragardok@gmail.com  
www.infragardok.org



# Sponsorship Interest Form

## Sponsorship Level(s) Requested

### Information Warfare Summit Sponsor

- Diamond (1 avail.) \$5000     Platinum (2 avail.) \$2500     Gold (4 avail.) \$1500  
 Silver (4 avail.) \$500         After-Event Sponsor (1 avail.)

### InfraGard Meeting Sponsor

- Diamond (1 avail.) \$5000     Platinum (2 avail.) \$1500     Gold (11 avail.) \$1000

### Special Interest Group (SIG) Sponsor (Coming soon! Please indicate your interest below)

- Banking/Finance     Energy     Government     Healthcare     Higher Ed.     IT     Retail

**Organization Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City/State/Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Contact Phone** \_\_\_\_\_

**Contact Email** \_\_\_\_\_

I agree to adhere to the Sponsor Code of Conduct on the other side of this application.

**Date** \_\_\_\_\_

Please mail a copy of this form to:

InfraGard Oklahoma Members Alliance, PO Box 833, Oklahoma City, Oklahoma 73101-0833

DO NOT SENT PAYMENT - Sponsors will be invoiced after IOMA review and approval.

NOTE: Credit card payments available upon request.

# Rules & Regulations for the InfraGard Oklahoma Sponsorship Program

## Sponsor Code of Conduct

InfraGard Sponsorships are valid for one (1) year and renewable on an annual basis. Sponsorships and sponsoring organizations must be compatible and consistent with the mission and focus of InfraGard. InfraGard Oklahoma Members Alliance (IOMA) reserves the right to exercise policy control over marketing and communications, and is not obligated to support products, services, or activities of sponsoring corporations that are deemed to not be in the best interest of our members.

## NON-PREFERENTIAL TREATMENT

All members of the IOMA shall receive the same invitation, treatment, benefits, and services when provided as part of an IOMA sponsored event.

## ATTENDANCE

Sponsor understands as follows: the dollar values set forth in the Proposal are estimates based upon general sponsorship information available to IOMA; the audience is based upon cost estimates of the INFORMATION WARFARE SUMMIT (IWS), IOMA meetings, and special events. Attendance and actual attendance figures may vary materially.

## LICENSE AND USAGE

**IOMA hereby grants Sponsor a limited, non-exclusive license to use IOMA trade names, trademarks, and other proprietary information [the "Proprietary Information"] owned by the IOMA. IOMA does not own the rights to the InfraGard service mark, and it is specifically prohibited from use with sponsorship programs.** Sponsor agrees that the Proprietary Information will be used only in connection with the Sponsorship Event to provide the benefits set forth in the Proposal and such other benefits as IOMA and Sponsor may agree. Sponsor's use of the Proprietary Information is subject to the approval of the IOMA designated representative, which approval will not be unreasonably withheld.

## OPT-IN

The IOMA Chapter forwards your event invitation to our membership and any information obtained, is to be used for the exclusive purposes of event management. While part of event registration may include an "opt-in" component to join the Sponsoring organization's mailing list, all services, and products shall only be promoted using IOMA member contact information after express permission has been received. In conjunction with the opt-in policy, Sponsor agrees to adhere to a "no-spam" and chapter privacy policies. Membership names, contact information, and distribution lists will not be shared under any circumstances under this program.

## PROGRAM LEGALITIES

It is the responsibility of the Sponsor to ensure that the recipient of all remunerations (awards, products, services, food, and drink) are legally allowed to be owned and possessed by the recipient prior to the transfer of the item(s). InfraGard membership does not ensure age, or legal eligibility for any restricted items or services.

## EXCLUSIVITY

Sponsorships are not exclusive unless otherwise set forth in the Sponsorship level.

## TERMINATION

The agreement is renewable each year by the remittance of the agreed Sponsorship contribution. If the contributions are not paid, this agreement is terminated. In addition, either party may terminate this agreement with thirty (30) days written notice. No portion of the sponsorship contribution or in-kind services are subject to being refunded for any reason.

## AMENDMENTS

This agreement may be amended only by a written instrument executed by both parties.

## MISCELLANEOUS

This agreement is governed by Oklahoma law and is binding upon all of the parties' successors and assignees.

*InfraGard Oklahoma Membership Alliance (IOMA) Chapter reserves the right to amend the program at any time, and abuse of the program could result in expulsion from the program, with no refund of sponsorship contribution provided to the Sponsor.*